



PRESS RELEASE

For more information:

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The Numbers On Florida Thermostats Are Not the Only Ones on the Rise! LocalShops1.com Summer Magazine Circulation just Took a very Healthy Increase to 124,000 Quarterly!



It's the First Year Anniversary of the Magazine & there's a lot to Celebrate

Tampa, FL (May 28, 2010) – Members and supporters of LocalShops1.com and the LocalShops1.com Magazine have a lot to celebrate this summer. The close network of small business owners, under the direction of founder, Ester Venouziou, have been cross-promoting, advertising, and socializing over the past year in order to maintain and grow their respective businesses. The culmination of that success will take place on June 16, 2010 at Painting With a Twist in St. Petersburg, Florida to celebrate Localshops1.com Magazine's One Year Anniversary.

It's not just another magazine unveiling party. The LS1.com Summer 2010 issue is significant as it is the first to jump from a 2,500 quarterly circulation to a whopping 124,000 quarterly ABC-audited circulation with distribution in 120 hotels reaching over 700,00 readers per month through a partnership with TravelHost Magazine. An overage of 8,000 magazines will be printed and distributed amongst the local shop owners and traditional venues so the brand message continues to reach the local shopper.

The ability to get the small business owner's promotional message to over 22 million annual tourists coming into the Tampa Bay area is instrumental in keeping the local shops open for business. With that in mind, a very unique celebration has been planned by MADHouse, Inc. and LocalShops1.com and the whole community is invited to participate.



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LS1.com Summer Magazine Party Details

When: June 16, 2010

Where: *Painting With A Twist*: 2527 Central Avenue St. Petersburg, FL

For Directions: 727-327-4488

Time: 6pm - 7pm

Food: provided by Paddy Burke's

Drinks: provided by Jim Longstreth, Your Neighborhood Realty

Music: provided by Cage

Admission: FREE

Meet fellow local shop owners, network, find out what's new and upcoming with LocalShops 1.com and take a photograph with LocalShops1.com Girl. You might end up in the next issue of LS1 magazine.

Up to 30 attendees have the opportunity to sign up to paint "Two Ladies at Tea" for a reduced rate of \$20 at 7:30pm with the 1Card and the top three paintings each win a prize valued at \$100 from:

1st - \$100 Gift Certificate from Three Birds Tavern

2nd - \$100 from The Write Ones Creative Services, for Print Media Design or Copywriting Service

3rd - \$50 LS1 Girl Perfume and \$50 Gift Certificate from MADHouse, Inc.

The party will continue at Paddy Burke's at 8pm located at 100 4th Street South and in case you didn't know it...the first beer is on us, if you remember to bring your 1card!

About the agency

MADHouse, Inc. is a full-service advertising and marketing agency with a specialization within the U.S. Hispanic market and focusing on small to mid-size companies. Services include printing and promotional items. MADHouse, Inc. is based in Tampa, Florida. For more information, visit www.madhousefl.com.



LocalShops1.com
Summer Issue Launch Party
June 16th ~ 6pm to 7pm
at Painting With a Twist
2527 Central Ave., St. Petersburg

**Get your copy of the
NEW! Summer Issue**

Light Appetizers & Drinks

Live Music By Cage

Drinks provided by:

Jim Longstreth, Your Neighborhood Realty

After Party at Paddy Burke's, 100 4th St. South



**For more
information, visit:
LocalShops1.com**



**Stay after
for the 7:30pm
Painting Class and
sign up to paint
'Two Ladies at Tea'**

**\$20 One-time Price
for LS1 Cardholders.
The top three paintings
will each win a prize
valued at \$100!**

**Painting
with
a Twist**

Design by MADhouseFL.com