



PRESS RELEASE

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LOCAL ATTORNEY FINDS INNOVATIVE WAY TO BRING LEGAL SERVICES TO THE PUBLIC

Tampa, FL (June 12, 2009) –Mayra Calo, a well-known immigration attorney amongst the Hispanic community, has decided to put her firm up close and personal to the people instead of having the people drive out of their way to see her. Calo has rebranded and relaunched her firm as Citrus Park Legal Services and relocated as of June 15, 2009 to one of the most popular locations in the area: Westfield Citrus Park Town Center.

Citrus Park Legal Services will be the first legal firm to venture into that mall environment, thus expanding office hours and offering availability to the public seven-days-a-week. Ms. Calo lives in the Citrus Park area, her children go to school nearby and she and her family frequently shop there. A family business in a family-oriented location.

Calo has expanded her legal services to include: Personal Injury; Foreclosure; Credit Report Disputes; Real Estate; Landlord/Tenant Disputes; Nursing Home Abuse; Labor Discriminations; Business Entity Creation; Contract Disputes; Immigration; Name Changes; Traffic Violations; Misdemeanors; Wills/Trusts/Estates; Stepparent Adoptions ; Sealing/Expunging of Criminal Records; Divorces; Paternity; Bankruptcy; and Consumer & Identity Fraud.

Today's lifestyle calls for convenience and accessibility. Today's economy calls for imaginative marketing and promotion and by placing Citrus Park Legal Services in one of the busier malls in the Tampa Bay area, Calo is meeting both her needs and those of the community.

Calo has retained MAD House, Inc. as Agency of Record for all the firm's marketing and advertising initiatives and the agency's first assignment was the rebranding efforts of the firm.



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The public is invited to meet and visit with Calo at Citrus Park Mall this Saturday, June 13th between 5pm to 8pm for coffee and dessert.

Citrus Park Town Center is located at 7809 Citrus Park Mall Drive, Tampa, FL 33625, 1/4 mile west of the Gunn Hwy Exit of the Veteran's Expressway. Look for it on the Macy's side.

For more information to join attorney Mayra Calo at the grand opening meet and greet at Citrus Park Mall please contact her office at 813-915-1715.

About the agency

MAD House, Inc. is a full-service advertising and marketing agency with a specialization in the U.S. Hispanic market and a focus on small to mid-size companies. MAD House, Inc. is based in Tampa, Florida. For more information, visit www.madhousefl.com.