



PRESS RELEASE

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Local Photography Studio Expanding in Northdale

Tampa, Florida (For Immediate Release) Since the introduction of the Spice Session Photography Parties in September of 2009, photographer Jeff Fay and Marti Fay have seen business boom. The phenomenal success of Spice Sessions, a division of HollowTree Images Photography Studios, has resulted in yet another new addition: Devon Gibson. Devon Gibson, a graduate from Florida State University, has been hired as the Marketing and Events Coordinator for the expanded company as of mid June 2010. Her responsibilities will include coordinating various networking, business and happy hour events, expanding their presence at charitable events and assisting clients in achieving their 'inner spice and empowerment levels' during photo shoots. "We're excited by the positive reception we've received from the community these last nine months," commented Marti Fay, "and I'm glad to have a dedicated employee to the promotional aspect of the business." The Fays have been relentless in giving back to the community through out the years, donating time and services for: Leukemia Lymphoma Society; My Hope Chest, an organization that helps women without insurance to pay for breast reconstruction after a mastectomy; Lowry Park Zoo; YMCA; and the Ophelia Project. With the addition of Ms. Gibson the Fays look forward to adding more events and contributing to more good causes in the community.

About HollowTree Images Photography Studio

An Internationally recognized photographer, Jeff Fay has over 20 years experience and has had the privilege of photographing superstars like Bill Cosby, Cher and Billy Joel, and several of the Tampa Bay Buccaneers. Established in 2006, HollowTree Images Photography Studios is a 1700 sq. ft. facility located in the Northdale community of Tampa, Florida. For more information, visit www.hollowtreeimages.com.

About Spice Session Photography Parties

It's a way to bond with friends, discover one's inner beauty, and capture sexy, intimate moments to cherish for years to come. A hostess can invite 3 to 8 friends to the photography studio, where the Fays offer music, wine, and hors d'oeuvres, while the hostess and her guest experience a personalized photo shoot that allows one to feel like a supermodel. For more information visit www.spicesession.com.

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